

Anne Haddad Professional Résumé

PROFESSIONAL EXPERIENCE

Sole Proprietor, Haddad Consulting

February 2003 -Present Northfield and Minneapolis, Minnesota

- Sole proprietor of a consulting company that builds organizational capacity through fundraising, training and mentoring, planning and developing earned income ventures to non-profit organizations and community based foundations.
- Manage volunteers and fundraising sub-contractors in a range of activities including phone canvassing, event planning, and soliciting individuals for major gifts. Maintain relationships with a variety of development professionals, funders, foundation officers, and community leaders.
- Presents fundraising workshops nationally.
- Experienced in grant writing to federal, state, county, foundation and corporate sources.
- Assisted over 35 clients raising more than 10 million dollars.

Development Director, Minnesota Alliance for Progressive Action (MAPA)

December 1999- August 2003 St. Paul, Minnesota

- Managed yearly donor campaign- major donor cultivation, acquisition, gift upgrade and workplace giving components.
- Participated in annual organizational budgeting process.
- Designed and planned special events, including a 600 person annual dinner grossing \$50,000.
- Responsible for foundation fundraising, grant writing and reporting.
- Supervised development and administrative support, coordinated volunteer committees.
- Furthered the mission of the organization through implementing the vision of the board on a daily basis as a senior staff person.
- Developed fundraising and public relations materials. Proficient with direct mail strategies, press releases, layout and design.

Interim Executive Director, Minnesota Tenants Network (MTN)

August 1999-October 1999 St. Louis Park, Minnesota

- Hired and supervised staff, created job descriptions for new positions.
- Designed and began implementation of a strategic plan.
- Coordinated a statewide conference on low-income tenant issues.

State Coordinator, Minnesota Tenants Network (MTN)

A position through Volunteers In Service To America (VISTA)

August 1998-August 1999 Hopkins, Minnesota

- Worked with low-income tenants to stop the transfer of their homes from subsidized housing to unsubsidized market rate units.
- Raised first time foundation funding commitments from six local and national foundations.
- Trained the board on their fiduciary and fundraising responsibilities.
- Created a legislative campaign to improve rights for low-income tenants
- Published weekly legislative updates during the session.

PROFESSIONAL VOLUNTEER ACTIVITIES

Steering Committee, Social Change Grants Committee; The Women's Foundation of Minnesota

July 2005- July 2008

Minneapolis, Minnesota

Review grant proposals, attend site visits, participate in discussions to determine funding.

Steering Committee, Social Change Grants Committee; Headwaters Foundation

October 2001- August 2007

Minneapolis, Minnesota

Review grant proposals, attend site visits, participate in discussions to determine funding.

Board Member, Board of Directors; Headwaters Foundation for Social Justice

September 2002- August 2008

Minneapolis, Minnesota

Assist in decision-making and strategy for Headwaters financial management.

Member, Association of Fundraising Professionals

April 2009 – Current

Twin Cities, Minnesota

EDUCATION

Gustavus Adolphus College, B.A. in History and Political Science.

Carlson School of Management, M.B.A. Program at the University of Minnesota,
Currently enrolled.

